

BOOK COVER DESIGN PACKAGES

NO-FRILLS PACKAGE

ebook cover
paperback wrap
3D mockups
title PNGs

\$200

COOL GEM PACKAGE

NO-FRILLS PACKAGE+
hardcover wrap
A+ Content set
3 promo graphics

\$350

RARE GEM PACKAGE

COOL GEM PACKAGE+
audiobook cover
3-5 merch designs
bookmark design

\$600±

PRICES FOR COVERS USING STOCK IMAGERY. CUSTOM PACKAGES ARE AVAILABLE—ASK FOR A QUOTE!

INTERIOR BOOK DESIGN - NOVELS

NO-FRILLS PACKAGE

reflowable ebook
simple print formatting
basic typesetting
simple chapter headings
front + back matter

300

COOL GEM PACKAGE

reflowable ebook
advanced print formatting
professional typesetting
custom chapter headings
front + back matter

\$450

RARE GEM PACKAGE

reflowable ebook
artistic print formatting
professional typesetting
full-page chapter designs
special end pages

\$800±

SEE "A LA CARTE BOOK DESIGN SERVICES" FOR SINGLE FORMAT PROJECTS AND ADD-ON SERVICES

CHILDREN'S BOOK DESIGN PACKAGES

ILLUSTRATIONS MUST BE PROVIDED WITH PERMISSIONS FOR MANIPULATION TO ACCOMMODATE BOOK DESIGN.

NO-FRILLS PACKAGE

cover typography
minimal art manipulation
single print layout
simple typography
3D mockups

\$350

COOL GEM PACKAGE

full cover design
moderate art manipulation
more playful typography
print replica ebook
3D mockups

\$600

RARE GEM PACKAGE

full cover design
artistic interior formatting
ebook conversion
3D mockups
mini PR package

\$1000±

NOT QUITE WHAT YOU NEED? CUSTOM PACKAGES ARE AVAILABLE—ASK FOR A QUOTE!

GRAPHIC DESIGN PACKAGES

SOCIAL MEDIA STARTER KIT: \$950

will use stock assets unless brand assets are provided

INCLUDES EDITABLE CANVA / ADOBE TEMPLATES: 5 FEED POSTS; 3 STORY SLIDES; 3 BANNERS; 5 IG HIGHLIGHT BUBBLES; 2 REEL COVER TEMPLATES; 1 ANIMATED END-OF-REEL/TT SLIDE.

A+ CONTENT SUITE: \$200

INCLUDES 2-3 MODULES PER BOOK IN SERIES (UP TO 6 BOOKS) & 1-2 BRAND-WIDE MODULES PLUS GET A VIDEO WALK-THROUGH FOR HOW TO ADD THEM TO YOUR BOOK LISTINGS

EXPO TABLE STARTER KIT: \$350

INCLUDES DESIGNS FOR: BUSINESS CARDS, FLYERS, 1-2 BANNERS, AND 1-2 SWAG ITEMS

PR BOX STARTER KIT: \$350

INCLUDES DESIGNS FOR: 1-2 BOOKMARKS, 1-3 STICKERS, 1 POSTCARD, AND BUBBLE MAILER

A LA CARTE GRAPHIC DESIGN SERVICES

SINGLE SOCIAL MEDIA/AD GRAPHIC: \$50-75 EACH
CAROUSEL POST (8-10 SLIDES): \$150-200 EACH
VERTICAL VIDEO: \$100-275 EACH
BOOK TRAILER: \$250-500 EACH

BOOKMARK/BIZ CARD DESIGN \$50-150 EACH
CUSTOM STICKER DESIGN: \$75-200 EACH
CUSTOM MERCH DESIGN: \$75-200 EACH
FLYER/POSTCARD DESIGN: \$50-150 EACH

A LA CARTE BOOK DESIGN SERVICES

TITLE PAGE CREATION: \$50
BACK MATTER PAGE DESIGN: \$50 PER PAGE
SIMPLE VELLUM EBOOK FORMATTING: \$150
SIMPLE VELLUM PRINT FORMATTING: \$200
PDF EBOOK DESIGN/ARTISTIC LAYOUTS:
1-30 PAGES: \$40-50/PAGE (APPROX)
31+ PAGES: \$25-30/PAGE (APPROX)
CUSTOM QUOTE REQUIRED

ADD TYPOGRAPHY TO ARTWORK: \$100
3D MOCKUPS: \$25-50 EACH
FIXED LAYOUT EBOOK CONVERSION: \$150
BOXSET CONVERSION: \$150 MIN.
NEW TRIM SIZE CONVERSION: \$100 MIN.
COLORING BOOK CREATION: \$100
SIMPLE WORKBOOK CREATION: \$150
SPECIAL FINISHES SET UP: \$100 MIN.

CUSTOM WORKSHOPS (VIRTUAL OR IN-PERSON)

I offer **training** on: websites, graphic design, and KDP dashboard/etc
Part of a writing group? Let's do a group workshop so you can split the cost!

90-MIN WORKSHOP: \$300 | **HALF DAY: \$900** | **FULL DAY: \$1500**

*IN-PERSON WORKSHOPS ARE AVAILABLE FOR A 15% SURCHARGE, PLUS COST OF TRAVEL IF OUTSIDE THE PHOENIX VALLEY.

CONSULTATIONS

YOUR CHANCE TO GET ADVICE AND BOUNCE IDEAS. I CAN GIVE FEEDBACK ON
IMPROVING WEBSITES/SOCIAL MEDIA/COVERS/SALES PAGES/ETC.

TIMED-MEETING: \$100/HOUR | **MARCO POLO CHAT: \$250/WEEK**

*IN-PERSON CONSULTATIONS ARE AVAILABLE FOR A 15% SURCHARGE, PLUS COST OF TRAVEL IF OUTSIDE THE PHOENIX VALLEY.

CUSTOM WEBSITE DESIGN

WIX, SQUARESPACE, OR WIX STUDIO SITES ONLY

BASIC WEBSITE BUILD: STARTING RATE \$3000

ADVANCED WEBSITE BUILD: STARTING RATE \$5000

WIX STUDIO WEBSITE BUILD: STARTING RATE \$8000

**PREFER DIY?
TEMPLATE SHOP IS
COMING SOON!**

A LA CARTE WEBSITE SERVICES

MINI SITE REFRESH: STARTS @ \$1000

TEMPLATE BUILD OUT: STARTS @ \$500

LANDING PAGE BUILD: STARTS @ \$300

SALES PAGE BUILD: STARTS @ \$750

BASIC SHOPIFY SET-UP: STARTS @ \$500

BASIC SEO OPTIMIZATION: STARTS @ \$300

WEBSITE AUDIT & FEEDBACK: \$250

LIVE TECH SUPPORT: \$75/HOUR

CUSTOM BRAND IDENTITY PACKAGES

NO-FRILLS PACKAGE

single logo + 1 variation
brand fonts
brand colors
social media starter kit

\$2000

COOL GEM PACKAGE

NO FRILLS PACKAGE+
3-5 logo variations
3-5 custom icons
10 curated stock images

\$3500

RARE GEM PACKAGE

COOL GEM PACKAGE+
extra icons + images
plus your choice of promo,
package, merch designs

\$6000

NEED A CUSTOM PACKAGE? TELL ME WHAT YOU NEED AND I'LL SEND YOU A QUOTE!